

# CORPORATE PARTNERSHIP OPPORTUNITIES



Your partnership supports experiential student learning activities.

PARTNER BENEFITS	PLATINUM <i>Annual Partnership of \$25,000</i>	GOLD <i>Annual Partnership of \$15,000</i>	SILVER <i>Annual Partnership of \$7,500</i>
<b>Branding and Recognition</b>	Signs in building, website, semester newsletter  Annual Awards Banquet recognition	Signs in building, website, semester newsletter  Annual Awards Banquet recognition	Website, semester newsletter  Annual Awards Banquet recognition
<b>Class Project or Case Study*:</b> <ul style="list-style-type: none"> <li>• Packaging 102 Mentorship</li> <li>• PKG 485 (Capstone)</li> <li>• PKG 411 or 430 (Design)</li> <li>• PKG 432 (Machinery)</li> <li>• PKG 470 (Environmental footprint Assessment)</li> </ul>	1 <i>per semester</i>	1 <i>per year</i>	n/a
<b>Career Fair sponsor level</b> <i>(both career fairs included)</i> Spring Fall	Platinum <i>(5 available)</i>	Gold	Standard
<b>Student Success Funding</b> <i>(branded recognition)</i>  School DEI Engagement Activities <i>(recruitment expenses)</i>  Packaging Help Room sponsorship <i>(tutor salaries)</i>  Pack Expo or Pack Jam support and branded promotion  Snacks for Success <i>(final exam support)</i> and Packaging Help Room  CoPPACK Student Organization Discretionary Funds	Up to 4 <i>Sponsor choice</i>	Up to 2 <i>Sponsor choice</i>	One <i>Sponsor Choice</i>

\*Class projects need to comply with guidelines set forth by class instructors and University policy

# A LA CARTE OPPORTUNITIES

## Student Recruitment

Career Fair only	\$7500	\$3500	\$1500
	(includes Spring and Fall)		

## Building and Equipment

Building renovation: naming opportunities	\$50,000 and Up
Gift in support of lab improvement <i>(research or teaching; equipment purchases or infrastructure)</i>	\$1,000 and up
Gifts in-kind	Equipment/furniture

## Class project or case study sponsor\* per semester

Packaging 102 Mentorship	\$1000
PKG 485 (Capstone)	\$5000
PKG 411 or 430 (Design)	\$5000
PKG 432 (Machinery)	\$5000
PKG 470 (Environmental footprint Assessment)	\$5000

## Student Development (Undergraduate)

Sponsor PKG 102 Student Etiquette dinner	\$3,000 and Up
Undergraduate research project sponsorship	\$2,500 and Up
CoPPAC student organization 1 year sponsorship (branded sponsorship)	\$7500
Unrestricted gift for Undergraduate and Graduate education	variable

## Graduate and Faculty Support

Lab Teaching Assistant stipend sponsor (ie PKG 322) per semester	\$12,500
Graduate research project sponsor (12 months)	\$60,000
Faculty or SoP research program gift	variable

## Recognition and Brand Awareness

Awards Banquet sponsorship and recognition	\$2500
Website Recognition	\$2500 and Up

## Consulting and Training

Focus group discussion with expert faculty (4 hours)	Variable; custom quote on request
Custom short course and training	Variable; custom quote on request

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